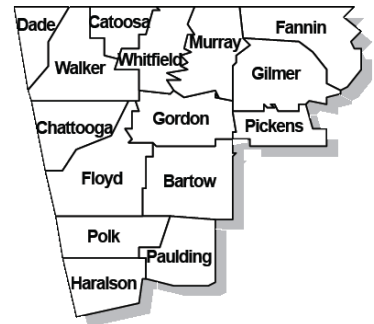




Northwest Georgia

Local Workforce Area



Updated: Dec 2016

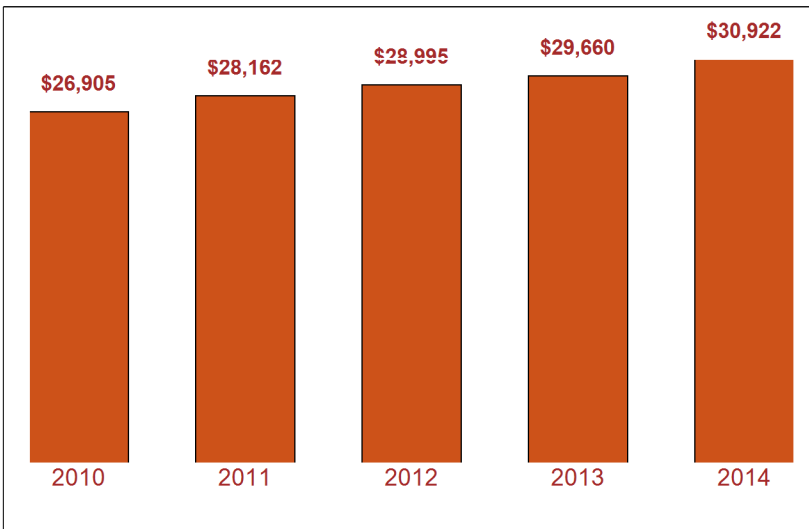
Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
Construction	1,515	1,578	4.2%	8,749	8,945	2.2%	801	825	3.0%
Education and Health Services	1,428	1,582	10.8%	29,293	29,584	1.0%	823	859	4.4%
Financial Activities	1,328	1,344	1.2%	6,762	6,915	2.3%	813	827	1.7%
Information	144	138	-4.2%	2,003	1,861	-7.1%	885	907	2.5%
Leisure and Hospitality	1,467	1,498	2.1%	25,667	26,911	4.8%	287	293	2.1%
Manufacturing	1,111	1,127	1.4%	63,685	65,203	2.4%	843	845	0.2%
Natural Resources, Mining, and Agriculture	143	135	-5.6%	1,315	1,306	-0.7%	782	868	11.0%
Other Services	1,005	1,017	1.2%	5,166	5,237	1.4%	578	597	3.3%
Professional and Business Services	2,150	2,190	1.9%	18,202	17,402	-4.4%	744	772	3.8%
Trade, Transportation and Utilities	4,037	4,041	0.1%	54,377	54,867	0.9%	630	658	4.4%
Unclassified	640	669	4.5%	759	791	4.2%	748	725	-3.1%
Government	771	777	0.8%	39,462	39,493	0.1%	699	711	1.7%
Total	15,739	16,096	2.3%	255,436	258,516	1.2%	702	718	2.3%

Note: All figures are 2nd Quarter of 2015 and 2016.

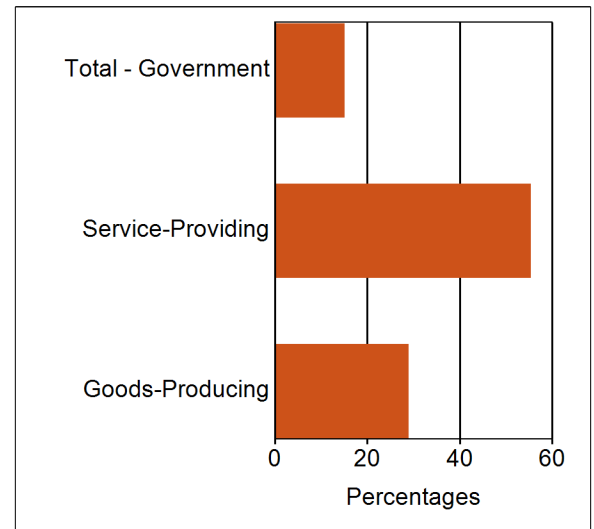
Northwest Georgia Per Capita Income

Source: U.S. Bureau of Economic Analysis



Northwest Georgia Industry Mix 2016

Source: See Industry Mix data on Page 2.



MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2016

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
Goods-Producing	2,840	75,454	29.2	843
Agriculture, Forestry, Fishing and Hunting	109	799	0.3	631
Mining, Quarrying, and Oil and Gas Extraction	26	507	0.2	1,243
Construction	1,578	8,945	3.5	825
Manufacturing	1,127	65,203	25.2	845
Apparel	5	85	0.0	510
Beverage and Tobacco Product	16	792	0.3	1,414
Chemical	79	3,093	1.2	1,086
Computer and Electronic Product	12	426	0.2	697
Electrical Equipment, Appliance, and Component	7	*	*	*
Fabricated Metal Product	149	2,426	0.9	887
Food	38	3,358	1.3	796
Furniture and Related Product	60	1,895	0.7	776
Leather and Allied Product	2	*	*	*
Machinery	70	1,436	0.6	1,010
Miscellaneous	47	681	0.3	774
Nonmetallic Mineral Product	53	978	0.4	973
Paper	24	1,386	0.5	1,147
Petroleum and Coal Products	7	*	*	*
Plastics and Rubber Products	65	4,420	1.7	882
Primary Metal	19	1,161	0.4	1,133
Printing and Related Support Activities	71	1,956	0.8	580
Textile Mills	105	10,603	4.1	740
Textile Product Mills	201	22,249	8.6	828
Transportation Equipment	42	5,380	2.1	877
Wood Product	55	1,009	0.4	761
Service-Providing	11,810	142,779	55.2	654
Utilities	31	1,353	0.5	1,564
Wholesale Trade	933	10,003	3.9	976
Retail Trade	2,597	35,095	13.6	494
Transportation and Warehousing	480	8,416	3.3	821
Information	138	1,861	0.7	907
Finance and Insurance	786	4,825	1.9	897
Real Estate and Rental and Leasing	558	2,090	0.8	664
Professional, Scientific, and Technical Services	1,274	6,627	2.6	1,023
Management of Companies and Enterprises	54	1,029	0.4	1,319
Administrative and Support and Waste Management and Remediation Services	862	9,746	3.8	544
Educational Services	109	2,085	0.8	812
Health Care and Social Assistance	1,473	27,499	10.6	862
Arts, Entertainment, and Recreation	170	2,105	0.8	384
Accommodation and Food Services	1,328	24,806	9.6	285
Other Services (except Public Administration)	1,017	5,237	2.0	597
Unclassified - industry not assigned	669	791	0.3	725
Total - Private Sector	15,319	219,024	84.7	719
Total - Government	777	39,492	15.3	711
Federal Government	129	1,371	0.5	981
State Government	252	5,721	2.2	672
Local Government	396	32,400	12.5	707
ALL INDUSTRIES	16,096	258,516	100.0	718

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Labor Force Activity

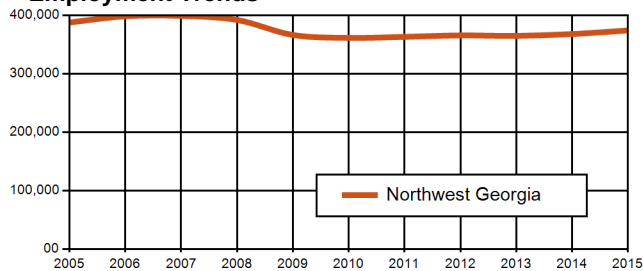
ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
Bartow	46,613	47,007	0.8%	43,285	44,306	2.4%	3,328	2,701	-18.8%	7.1%	5.7%	-19.7%
Catoosa	31,044	31,304	0.8%	29,142	29,698	1.9%	1,902	1,606	-15.6%	6.1%	5.1%	-16.4%
Chattooga	10,521	10,393	-1.2%	9,719	9,749	0.3%	802	644	-19.7%	7.6%	6.2%	-18.4%
Dade	7,888	7,948	0.8%	7,392	7,522	1.8%	496	426	-14.1%	6.3%	5.4%	-14.3%
Fannin	9,855	10,094	2.4%	9,111	9,484	4.1%	744	610	-18.0%	7.5%	6.0%	-20.0%
Floyd	43,278	42,787	-1.1%	39,873	39,975	0.3%	3,405	2,812	-17.4%	7.9%	6.6%	-16.5%
Gilmer	11,963	11,694	-2.2%	11,099	11,010	-0.8%	864	684	-20.8%	7.2%	5.8%	-19.4%
Gordon	26,078	26,223	0.6%	24,183	24,717	2.2%	1,895	1,506	-20.5%	7.3%	5.7%	-21.9%
Haralson	11,866	11,926	0.5%	10,936	11,173	2.2%	930	753	-19.0%	7.8%	6.3%	-19.2%
Murray	15,877	15,810	-0.4%	14,390	14,639	1.7%	1,487	1,171	-21.3%	9.4%	7.4%	-21.3%
Paulding	74,843	75,712	1.2%	70,256	71,864	2.3%	4,587	3,848	-16.1%	6.1%	5.1%	-16.4%
Pickens	13,824	13,920	0.7%	12,906	13,192	2.2%	918	728	-20.7%	6.6%	5.2%	-21.2%
Polk	18,344	17,991	-1.9%	16,918	16,819	-0.6%	1,426	1,172	-17.8%	7.8%	6.5%	-16.7%
Walker	29,397	29,580	0.6%	27,289	27,851	2.1%	2,108	1,729	-18.0%	7.2%	5.8%	-19.4%
Whitfield	44,724	44,695	-0.1%	41,236	41,863	1.5%	3,488	2,832	-18.8%	7.8%	6.3%	-19.2%
Northwest Georgia	396,115	397,084	0.2%	367,735	373,862	1.7%	28,380	23,222	-18.2%	7.2%	5.8%	-19.4%
Georgia	4,756,708	4,770,873	0.3%	4,414,343	4,490,931	1.7%	342,365	279,942	-18.2%	7.2%	5.9%	-18.1%
United States	155,922,000	157,129,917	0.8%	146,305,000	148,833,417	1.7%	9,617,000	8,296,333	-13.7%	6.2%	5.3%	-14.5%

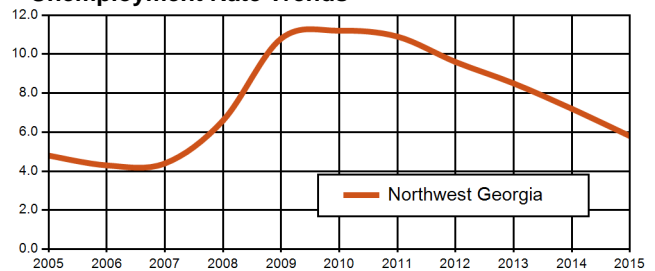
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

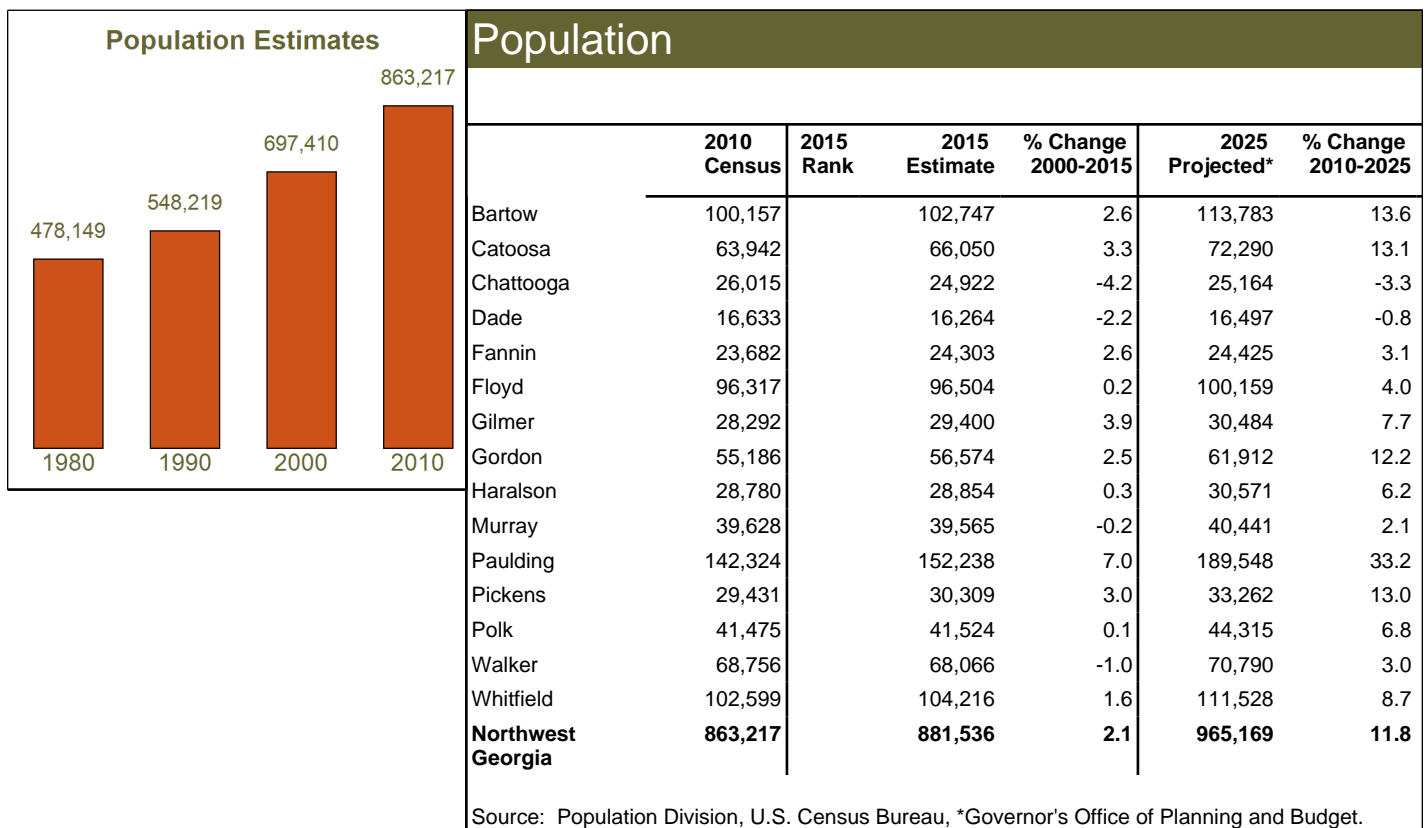
Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Employment Trends



Unemployment Rate Trends





Top Employers - 2015*		
TEN LARGEST EMPLOYERS		SIZE CLASS
Northwest Georgia		Employees Establishments Employment
Engineered Floors, LLC		0 - 4 9,172 12,983
Floyd Healthcare Management, Inc.		5 - 9 2,593 17,209
Hamilton Medical Center, Inc.		10 - 19 1,757 23,869
Mohawk Carpet Distribution LP		20 - 49 1,378 42,330
Mount Vernon Mills, Inc.		50 - 99 610 42,291
O'Reilly Automotive, Inc.		100 - 249 299 44,326
Roper Corporation		250 - 499 97 33,255
Seretean Plant		500 - 999 36 24,872
Shaw Industries Group, Inc.		1000 - and over employees 7 12,205
Walmart		Total 15,949 253,340
*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.		Note: Data shown for the Third Quarter of 2015.
Source: Georgia Department of Labor		

Education of the Labor Force

Northwest Georgia

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	8.4%	3.9%	6.0%	6.8%	7.2%	19.2%
Some High School	15.7%	23.2%	15.3%	12.8%	14.2%	17.8%
High School Grad/GED	35.6%	36.4%	32.6%	35.6%	37.4%	34.1%
Some College	20.9%	30.4%	23.3%	20.5%	19.6%	14.9%
College Grad 2 Yr	5.2%	2.9%	6.8%	6.4%	5.6%	2.7%
College Grad 4 Yr	9.4%	3.1%	11.9%	12.0%	9.9%	6.9%
Post Graduate Studies	4.8%	0.2%	4.2%	5.9%	6.1%	4.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,087	--	1,087
Catoosa	735	--	735
Chattooga	272	--	272
Dade	146	--	146
Fannin	180	--	180
Floyd	943	--	943
Gilmer	256	--	256
Gordon	619	--	619
Haralson	352	--	352
Murray	433	--	433
Paulding	1,794	--	1,794
Pickens	255	--	255
Polk	418	--	418
Walker	628	--	628
Whitfield	1,224	--	1,224
Northwest Georgia	9,342	--	9,342



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Northwest Georgia Workforce Investment Area

Pickens

Appalachian Technical College

www.appalachiantech.edu

Floyd

Berry College

www.berry.edu

Georgia Northwestern Technical College

www.gntc.edu/student-services/index.php

Georgia Highlands College

www.highlands.edu

Shorter University

www.shorter.edu

Walker

Covenant College

www.covenant.edu

Northwestern Technical College

www.northwesterntech.edu

Whitfield

Dalton State College (Technical Division)

www.daltonstate.edu

Dalton State College

www.daltonstate.edu/

Haralson

West Georgia Technical College

www.westgatech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	142	205	387	44.4	88.8
Administrative Assistant and Secretarial Science, General°	167	137	127	-18.0	-7.3
Aesthetician/Esthetician and Skin Care Specialist°	21	22	38	4.8	72.7
Aircraft Powerplant Technology/Technician°	12	19	42	58.3	121.1
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	13	12	10	-7.7	-16.7
Allied Health and Medical Assisting Services, Other°	43	43	56	0.0	30.2
Autobody/Collision and Repair Technology/Technician°	30	19	22	-36.7	15.8
Automobile/Automotive Mechanics Technology/Technician°	446	389	746	-12.8	91.8
Barbering/Barber	3	4	1	33.3	-75.0
Business Administration and Management, General°	125	195	488	56.0	150.3
CAD/CADD Drafting and/or Design Technology/Technician°	15	8	8	-46.7	0.0
Cardiovascular Technology/Technologist	11	9	6	-18.2	-33.3
Child Care and Support Services Management°	2	1	5	-50.0	400.0
Child Care Provider/Assistant°	150	155	433	3.3	179.4
Clinical/Medical Laboratory Technician	14	11	8	-21.4	-27.3
Computer Installation and Repair Technology/Technician°	50	61	156	22.0	155.7
Construction Management°	9	3	6	-66.7	100.0
Cosmetology/Cosmetologist, General°	382	337	673	-11.8	99.7
Criminal Justice/Police Science°	56	60	61	7.1	1.7
Criminal Justice/Safety Studies°	172	145	298	-15.7	105.5

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Culinary Arts/Chef Training	11	10	38	-9.1	280.0
Customer Service Support/Call Center/Teleservice Operation	14	16	27	14.3	68.8
Data Entry/Microcomputer Applications, General°	207	136	233	-34.3	71.3
Data Processing and Data Processing Technology/Technician°	121	141	148	16.5	5.0
Dental Assisting/Assistant°	131	118	181	-9.9	53.4
Dental Hygiene/Hygienist	11	12	12	9.1	0.0
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	21	15	15	-28.6	0.0
Drafting and Design Technology/Technician, General	11	10	28	-9.1	180.0
Early Childhood Education and Teaching°	96	85	152	-11.5	78.8
Electrical/Electronics Equipment Installation and Repair, General°	37	37	109	0.0	194.6
Electrician°	22	20	56	-9.1	180.0
Emergency Medical Technology/Technician (EMT Paramedic)°	98	95	246	-3.1	158.9
Fire Prevention and Safety Technology/Technician°	1	1	3	0.0	200.0
Fire Science/Fire-fighting°	15	20	15	33.3	-25.0
Fire Services Administration	24	19	30	-20.8	57.9
Food Preparation/Professional Cooking/Kitchen Assistant°	56	85	85	51.8	0.0
Game and Interactive Media Design°	27	12	40	-55.6	233.3
General Office Occupations and Clerical Services°	90	64	108	-28.9	68.8
Health Information/Medical Records Technology/Technician°	55	66	119	20.0	80.3
Health Services/Allied Health/Health Sciences, General°	6	2	4	-66.7	100.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	79	67	200	-15.2	198.5
Heavy Equipment Maintenance Technology/Technician°	2	20	37	900.0	85.0
Human Resources Management/Personnel Administration, General°	17	42	124	147.1	195.2
Industrial Mechanics and Maintenance Technology°	197	202	428	2.5	111.9
Instrumentation Technology/Technician°	18	13	34	-27.8	161.5
Licensed Practical/Vocational Nurse Training	154	137	243	-11.0	77.4
Machine Shop Technology/Assistant°	44	97	167	120.5	72.2
Mammography Technician/Technology°	19	3	11	-84.2	266.7
Marketing/Marketing Management, General	17	22	16	29.4	-27.3
Massage Therapy/Therapeutic Massage	9	9	9	0.0	0.0
Medical Insurance Coding Specialist/Coder°	34	13	42	-61.8	223.1
Medical Insurance Specialist/Medical Biller°	36	28	29	-22.2	3.6
Medical Office Assistant/Specialist°	88	64	117	-27.3	82.8
Medical Radiologic Technology/Science - Radiation Therapist	6	8	8	33.3	0.0
Medical Transcription/Transcriptionist°	9	7	1	-22.2	-85.7
Medical/Clinical Assistant	79	62	122	-21.5	96.8

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Network and System Administration/Administrator°	38	59	100	55.3	69.5
Nursing Assistant/Aide and Patient Care Assistant/Aide°	193	272	635	40.9	133.5
Occupational Therapist Assistant	18	18	16	0.0	-11.1
Operations Management and Supervision°	3	7	25	133.3	257.1
Pharmacy Technician/Assistant°	44	57	95	29.5	66.7
Phlebotomy Technician/Phlebotomist°	58	75	150	29.3	100.0
Professional, Technical, Business, and Scientific Writing°	68	37	68	-45.6	83.8
Radiologic Technology/Science - Radiographer°	49	52	37	6.1	-28.8
Registered Nursing/Registered Nurse	123	79	159	-35.8	101.3
Respiratory Care Therapy/Therapist	13	9	14	-30.8	55.6
Social Work, Other°	19	33	41	73.7	24.2
Surgical Technology/Technologist°	35	35	42	0.0	20.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	196	285	444	45.4	55.8
Web Page, Digital/Multimedia and Information Resources Design°	2	3	10	50.0	233.3
Welding Technology/Welder°	248	354	835	42.7	135.9

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	Eng.	Life and Soc. Svcs.	Comm. and Svcs.	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Bartow	975	155	107	91	148	16	25	7	48	42	179	157
Catoosa	671	66	43	56	6	10	12	0	43	37	330	68
Chattooga	241	46	7	24	38	8	13	0	11	6	38	50
Dade	68	8	21	3	15	0	0	2	6	2	11	0
Fannin	935	121	64	210	62	7	19	0	85	64	202	101
Floyd	1,086	170	95	189	61	2	72	2	156	71	149	119
Gilmer	1,316	213	129	166	10	0	154	45	85	56	279	179
Gordon	514	73	52	97	103	4	18	0	44	1	67	55
Haralson	193	72	7	6	43	1	2	2	32	4	12	12
Murray	537	59	112	77	10	27	37	7	32	17	91	68
Paulding	1,501	162	248	402	193	11	17	41	87	71	190	79
Pickens	591	104	48	126	34	0	3	6	57	51	151	11
Polk	562	75	53	20	67	12	20	4	81	40	96	94
Walker	893	93	53	83	37	4	87	14	69	85	300	68
Whitfield	684	89	83	60	53	7	15	20	65	66	153	73
Subtotal Area	10,767	1,506	1,122	1,610	880	109	494	150	901	613	2,248	1,134

Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Bartow	6,269	103	283	167	93	426	1,226	61	327	873	1,921	789
Catoosa	2,726	38	159	55	30	320	1,094	13	62	138	374	443
Chattooga	2,808	27	75	45	32	279	567	18	111	172	987	495
Dade	499	63	12	1	29	18	76	7	49	50	101	93
Fannin	4,001	28	265	123	68	599	1,100	22	192	296	560	748
Floyd	6,640	75	191	91	186	786	1,555	9	285	642	1,714	1,106
Gilmer	3,541	86	184	105	52	371	1,141	37	149	169	615	632
Gordon	2,582	33	89	100	8	151	806	2	39	237	746	371
Haralson	1,894	36	35	22	56	222	416	1	74	185	519	328
Murray	4,275	58	68	35	105	372	1,365	24	57	317	1,031	843
Paulding	5,027	168	136	83	115	464	2,010	57	191	489	651	663
Pickens	2,703	0	180	34	55	413	787	0	146	194	549	345
Polk	5,205	59	232	123	146	234	938	21	242	264	1,860	1,086
Walker	5,858	32	281	129	84	473	1,336	104	197	368	1,550	1,304
Whitfield	7,969	43	332	164	144	642	2,023	20	233	682	2,344	1,342
Subtotal Area	61,997	849	2,522	1,277	1,203	5,770	16,440	396	2,354	5,076	15,522	10,588

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

Georgia Department of Labor Location(s)

Career Center(s)

1048 Appalachian Hwy
Blue Ridge GA 30513

Phone: (706) 632 - 2033 **Fax:** (706) 632 - 7316

1406 Chattanooga Avenue
Dalton GA 30720

Phone: (706) 272 - 2301 **Fax:** (706) 272 - 2318

19 Felton Place
Cartersville GA 30120

Phone: (770) 387 - 3760 **Fax:** (770) 387 - 3766

200 West Villanow Street
LaFayette GA 30728

Phone: (706) 638 - 5525 **Fax:** (706) 638 - 5529

262 North Park Blvd
Cedartown GA 30125

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